



FOR IMMEDIATE RELEASE

Contacts:

Randy Olson
ProFMI
randyo@profmi.org
+1.651.905.2678

Carolyn McGary
FM Pipeline
codirector@fmpipeline.org
+1.303.656.8353

High School Facilithon Publisher Joins ProFM as an Industry Partner to Further the Facility Management Profession Across Generations

February 19, 2021 – The facility management skills gap is widening as experienced Facility Managers (FMs) retire, taking their valuable knowledge with them. The Professional Facility Management Institute (ProFMI), governing body of the ProFM credential, and FM Pipeline, publisher of Facilithon, are joining forces to address this growing trend through education and outreach to those within the profession and students still considering their career path. Both organizations recognize that the next generation is critical to solving the FM industry’s increasing talent gap.

“We’ve been watching this knowledge, skills and abilities gap approach the FM industry for years,” said Stormy Friday, ProFMI Commission Chair. “The ProFM credential is arming the current workforce with a body of knowledge that could take decades to learn on the job, while Facilithon creates awareness and excitement in the next generation of FMs. This partnership will go a long way in narrowing the KSA gap in FM, which is great news for both facility managers and employers.”

The ProFM credential focuses on the current workforce, providing both education and recognition for facility managers. This program helps facility managers prepare for every career challenge or opportunity, no matter if they’re new to FM or a seasoned veteran. ProFM’s broad [body of knowledge](#) teaches the 19 functional FM knowledge areas and five cross-functional competencies required of today’s facility professionals.

[Facilithon](#) is a high school-level program that is gaining momentum across the U.S. as it engages, enlightens and energizes the young talent from high schools and in some instances, middle schools through their unique FM competition. This three-part competition, recognized by SkillsUSA, helps students sharpen their career skills through recurrent presentations, adviser mentoring and competitions, creating FM-driven candidates prior to high school graduation.

"This new partnership between ProFM and the FM Pipeline is invaluable to the facility management industry because of the vast reach that will be attained between the two organizations," said Lindsey Brackett, founder of Legacy FM. "ProFM brings a deep bench of resources for engaging the next generation of facility managers, building upon the legacy that FM Pipeline has already created with its Facilithon platform. I’m excited to see the meaningful impact these organizations will have on high school students and young adults around the world."

Not only does this partnership develop the skills of current and future FMs, it also supports employers and the industry as a whole. “I’m honoured and thrilled to have the opportunity to work with the amazing team at FM Pipeline as we develop of future leaders in FM,” said Jon Benjamin, Regional Vice President at FSI. “This partnership will certainly help as we recruit, excite and encourage young people in the US and Canada to consider a career as an FM Professional.”



For more information on efforts to educate the FM workforce, visit www.profmi.org and fmpipeline.org.

###

About FM Pipeline

FM Pipeline is committed to engaging, enlightening and energizing the next generation of facility management through the Facilithon program. Facilithon is a three-part competition in Facility Management (FM) recognized by SkillsUSA, the nation's fastest-growing career technical student association. Facilithon students sharpen their career skills through recurrent presentations, adviser mentoring and competitions, creating FM-driven candidates prior to high school graduation. Facilithon industry partners enjoy engaging with their future facility management employees well in advance of post-secondary decisions. Since inception, Facilithon programs have engaged over 400 competitors and over 8,000 students know specifically what FM is through regular "1 in 30" presentations. For more information, visit fmpipeline.org

About Professional Facility Management Institute (ProFMI)

The Professional Facility Management Institute is the founding body behind the ProFM credential, and serves to gather experts that form the ProFMI commission, as well as administer the ProFM credential. ProFM defines today's global FM standards and provides facility professionals with the knowledge and skills they need to succeed in roles that have evolved far beyond traditional FM responsibilities. The credential's body of knowledge is the most current and relevant available with 19 functional knowledge areas and five cross-functional competencies that address a wide range of topics that FMs must know to evolve with the industry. To learn more, please visit: www.profmi.org.