

# ProFM™ Credential Program

## FOR IMMEDIATE RELEASE

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## **Now's the Time to Transform Facility Management Standards, Training and Credentials with ProFM** *New ProFM Credential Program now available for facility professionals worldwide*

The new global standard for facility management, [ProFM™](#), is available now worldwide. This credential was developed by facility professionals for facility professionals. It defines today's global FM standards and provides facility professionals with the knowledge and skills they need to succeed in roles that have evolved far beyond traditional FM responsibilities.

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***"89% of facility professionals have said their responsibilities have grown over the last five years, and 95% agreed ProFM's Body of Knowledge addressed the complete scope of FM tasks."***

*Source: 2017 ProFM Body of Knowledge Survey*

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The facility management industry is facing increasing globalization, the introduction of new technologies and significant retirement gaps as the most experienced facility professionals leave the workforce. These changes make it difficult for current and future facility professionals to ensure the world's buildings, and the occupants within them, remain safe, efficient, and profitable. ProFM was specifically developed to combat these changes by not only filling gaps in traditional FM knowledge, but also by broadening the scope of FM training to account for these new challenges.

"We created the ProFM Credential Program with a new global standard of facility management in mind," said Stormy Friday, President of The Friday Group and [ProFMI Commission Chair](#). "The all-in-one training and credential program will not only help FMs at any stage in their career to fill in knowledge and skill gaps, but we hope it will connect facility professionals from around the world to elevate the profession and continue to evolve with the changes facing us every day."

ProFM's body of knowledge is the most current and relevant available with 19 functional knowledge areas and five cross-functional competencies that address a wide range of topics that FMs must know to evolve with the industry including asset management, business management, operations and maintenance and risk management, among others.

John Hajduk, director of the Penn State Facilities Engineering Institute and ProFMI Commission member, recently **became the first to earn his ProFM credential**, an honor that he says helps prove to peers and clients that he



*The ProFM Credential Program includes everything needed to build FM knowledge, skills, and competency while earning the ProFM credential.*

# ProFM<sup>TM</sup> Credential Program

possesses the knowledge and skills required to be successful in today's FM industry.

"Given the wide-ranging and ever-changing roles in facility management, it can be difficult to demonstrate that we as FMs have the right training to tackle every challenge that is thrown our way," Hajduk said. "However, with ProFM and its all-encompassing body of knowledge, I, and others who earn the ProFM after me, can prove that we have the skillset needed to help any organization maximize the functionality and productivity of our facilities."

For more information on the ProFM Credential Program, please visit <http://www.profmi.org/>.

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